

Elevate Your Entertainment Experience TM

First Fridays Promotion Retu	rn Form by (4wks prior to selected event)
Company Name:	
Authorized Company Representative (PRINT NAME):	
Street Address:City_	
Phone: Fax:	
Authorized Signature	
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Check Options Below Customize	d Sponsorships Also Available
**Standard Sponsor	
\$850 per event (discounts for multiple months)\$10,000 for 12 months (incl. exclusive category) ADD-ON Opportunities (call for details) Product Placement:Frotospread, event flyers: capturing FF experience and your product Open House:Event hosted at your outlet promoted by H.G.E.! **Radio Sponsor (7p-12:30a) 5:30p set-up \$500 sponsor ADD-ON Opportunities: (+150 Category exclusivity) (+\$175 Package + Presentation opportunity at biz fair)	Sponsor provided banner display at event Onsite promotional announcement Sponsor ad on event email Web banner ad on 1stfridayskc.com Logo on flyers Exhibit table at event (2 admitted) 8 Complimentary event passes/month Onsite slide/commercial play "The Official" sponsor recognition for select industry nights Employee admission discount for event Presenter Opp at a FF Business Networking Event KCSoul.com Advertorial-industry tips Radio Mention in spot and onsite remote Company logo and contact info on kprs.com for month Company mention during event remote KCSoul.com Email announcement of participation Company Name on 1stfridayskc.com for month Announcements during the program FDES promotion that the Program of Conditions the Program FDES promotion that the Program of Conditions the Program FDES promotion that the Program of Conditions the Program of Condition
(+\$400. Package+ plus flyer logo, web ads, + biz fair presentation)	 FREE promotion thru Passport Card program w/offer Exhibit table at event (2 admitted)
**Vendor (7p-12:30a) 5:30p set-up	A
\$150 Vendor/Exhibit booth	 Announcements during the program KCSoul.com Email announcement of participation Exhibit table at event (2 admitted)
**KCSoul.com Online Advertising	
Web Banners (Camera-Ready). 3 Wks banner rotation \$125 Top page header 468x60 \$75 vertical long 120x240 Email Ads \$20 to \$150 (logo-size to flyer size) \$5 Black Biz Dir. \$175 Exclusive Email \$10 Biz. Dir. Logo	 Banner placement on Passport Card & H.G.E. sites Email promotion Link to your website (optional) Art work/design additional \$.
**Platinum Passport Card—Bonus Oppo	
Provide exclusive special to card holders and receive city- wide promotion at all H.G.E. events and online media.	 Receive Web listing, Email, Event Promotion See complete program guide and terms at hgekc.com
Promotion(s) Selected	Date(s)
Please make checks payable to Higher Ground Entertainment . Return to KCMO 64114. Email <u>info@hgekc.com</u> to request an online credit card	this form by fax to 816-246-5289 or by mail: HGE, 520 W 103 rd St., Suite
HGE Associate: Email	Phone